

4/16

Next: direct to  
Master/school/private/  
schedule

## NAVIGATION VIEWS

Address:  

Do you want to study in the US?  
Click now to improve your TOEFL score.

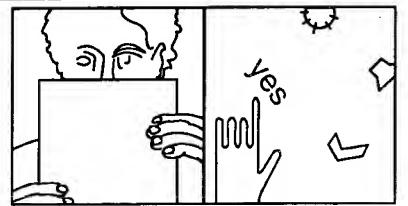
 **englishtown.com**  
The place to learn English

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

**Monday**

 [MY COURSES](#)  
 [SCHOOL](#)

- Tour the school
- Course programs
- General English
- Business English
- Test Preparation
- Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- Free self-study courses
- PREMIUM teacher-led courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?



### Scheduling your private lessons

When would you prefer to meet with your teacher?  
Just follow these 3 easy steps:

1. Tell us your local time.
2. Choose to meet your teacher in a text or voice discussion room.
3. Tell us when you'd prefer to meet with your teacher.

>[Click here for further details](#)

**next**

FIG. 3A

Next: direct to  
Master/school/private/  
schedule

The screenshot shows a web browser window with the following details:

- Toolbar:** Back, Forward, Stop, Refresh, Home, Search, Favorite, History, Mail, Print.
- Address Bar:** Address:  http://www.englishtown.com/master/school/
- Header:** International Language Schools (with a logo of a globe and lines).
- Content Area:**
  - Left Sidebar (Monday):**
    - MY COURSES
    - SCHOOL
      - Tour the school
      - Course programs
      - General English
      - Business English
      - Test Preparation
      - Industry-specific English
      - Test my level of English
      - Summary and pricing
      - Register now!
      - Free self-study courses
      - PREMIUM teacher-led courses
      - Meet us
      - Our students
      - Our teachers
      - Why study online?
      - Just like a real school
      - Why study with us?
  - Main Content:**
    - Section Header:** How to schedule your private lessons
    - Text:** Tell us your local time. This will help us in accurately scheduling your private lessons so both you and your teacher know exactly what time to meet.
    - Text:** Select Voice or Text discussion. You'll meet your teacher in a Voice or Text discussion room. This means your teacher will conduct the lesson either orally or by typing on the keyboard. Click here for system requirements.
    - Text:** Tell us when you'd prefer to meet with your teacher. Check off the days and times that would work best for you. Each lesson lasts 50 minutes.
    - Text:** Confirm your schedule. Your teacher will contact you via email within 3 days. You and your teacher will then arrange a specific date and time for your first lesson. Each time you complete one or the 4 units, you will meet with your teacher.
    - Text:** Start your studies. Remember, you can begin your course right away.
  - Bottom Right:** A button labeled "next".

WELCOME	SCHOOL	COMMUNITY	TESTS	RESOURCES	TEACHERS														
PRIVATE LESSONS																			
<h2>Scheduling your private lessons</h2> <p>1. What's your local time?</p> <p>Please select your approximate current local time. This will help in accurately scheduling your private lessons.</p> <p>17:40 <input type="button" value="▼"/> 200</p> <p>2. Voice or text discussion?</p> <p>Where would you like to meet your teacher? You can choose Voice discussion, Text discussion, or both!</p> <p><input type="radio"/> Voice discussion   <input type="radio"/> Text discussion   <input type="radio"/> Both } 204</p> <p>3. What time is best for you?</p> <p>When would you prefer to meet with your teacher? Your teacher will contact you to confirm the exact date and time of each lesson. Select all days and times that are possible for you. (All times are local.)</p> <table> <tr> <td><input checked="" type="checkbox"/> Mon</td> <td><input type="button" value="09:00-12:00 ▶"/></td> </tr> <tr> <td><input type="checkbox"/> Tue</td> <td><input type="button" value="Select time ▶"/></td> </tr> <tr> <td><input checked="" type="checkbox"/> Wed</td> <td><input type="button" value="15:00-18:00 ▶"/></td> </tr> <tr> <td><input type="checkbox"/> Thu</td> <td><input type="button" value="Select time ▶"/></td> </tr> <tr> <td><input checked="" type="checkbox"/> Fri</td> <td><input type="button" value="12:00-15:00 ▶"/></td> </tr> <tr> <td><input type="checkbox"/> Sat</td> <td><input type="button" value="Select time ▶"/></td> </tr> <tr> <td><input type="checkbox"/> Sun</td> <td><input type="button" value="Select time ▶"/></td> </tr> </table> <p>4. Course extras</p> <ul style="list-style-type: none"> <li>• Level tests</li> <li>• Pair games</li> </ul> <p>5. Register now</p> <ul style="list-style-type: none"> <li>• Personal file</li> <li>• Logout</li> </ul> <p>6. MY COURSES</p> <p>7. SCHOOL HEAVIER TOOLS</p> <p>8. Monday</p> <p>9. Submit</p>						<input checked="" type="checkbox"/> Mon	<input type="button" value="09:00-12:00 ▶"/>	<input type="checkbox"/> Tue	<input type="button" value="Select time ▶"/>	<input checked="" type="checkbox"/> Wed	<input type="button" value="15:00-18:00 ▶"/>	<input type="checkbox"/> Thu	<input type="button" value="Select time ▶"/>	<input checked="" type="checkbox"/> Fri	<input type="button" value="12:00-15:00 ▶"/>	<input type="checkbox"/> Sat	<input type="button" value="Select time ▶"/>	<input type="checkbox"/> Sun	<input type="button" value="Select time ▶"/>
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<input checked="" type="checkbox"/> Fri	<input type="button" value="12:00-15:00 ▶"/>																		
<input type="checkbox"/> Sat	<input type="button" value="Select time ▶"/>																		
<input type="checkbox"/> Sun	<input type="button" value="Select time ▶"/>																		

FIG. 3C

2017-09-06 09:30:50

Back Forward Stop Refresh Home Search Print

Address: <http://www.englishtown.com/master/school/>

**englishtown.com**  
The place to learn English

Do you want to study in the US?  
Click now to improve your TOEFL score.

International Language Schools

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

## Monday

### Thank you Rick!

We've received your information

Your teacher will contact you at the following address within 3 days to arrange the day and time for your first private lesson: [rick@englishtown.com](mailto:rick@englishtown.com)

If you haven't heard back within 3 days, please contact [private@englishtown.com](mailto:private@englishtown.com).

In the meantime, you should begin Unit 1 of your course. Just go to **MY COURSES** and click on your course.

Enjoy your private English course!

>[Go to My courses](#)

- Tour the school
- Course programs
  - General English
  - Business English
  - Test Preparation
  - Industry-specific English
  - Test my level of English
- Summary and pricing
- Register now!
- Free self-study courses
- PREMIUM teacher-led courses
- Meet us
  - Our students
  - Our teachers
- Why study online?
  - Just like a real school
  - Why study with us?

Auto-fill first name of student and his email address.

New email account; do not use advisor for private lesson scheduling:  
[private@englishtown.com](mailto:private@englishtown.com)

FIG. 3D

8/16

Back Forward Stop Refresh Home Search Favorite History Mail Print

Address: <http://www.englishtown.com/master/school/>

Do you want to study in the US?  
Click now to improve your TOEFL score.

 **englishtown.com**  
The place to learn English

International Language Schools

WELCOME SCHOOL COMMUNITY TESTS RESOURCES TEACHERS

**Monday**

MY COURSES

SCHOOL

- Tour the school
- Course programs
- General English
- Business English
- Test Preparation
- Industry-specific English
- Test my level of English
- Summary and pricing
- Register now!
- Free self-study courses
- PREMIUM teacher-led courses
- Meet us
- Our students
- Our teachers
- Why study online?
- Just like a real school
- Why study with us?

**Private discussion**

**Meet your teacher in one of these rooms:**

>Voice discussion

>Text discussion

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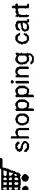
**Contact your teacher**  
for all scheduling and academic questions

teachername  
teacheremail@englishtown.com

**Contact your advisor**  
for general questions about your course

advisorname  
advisoremail@englishtown.com

FIG. 3E

 shopping cart

[TRACKING](#)

[GENERAL](#)

[COMMUNITY](#)

[SCHOOL](#)

**» [Admissions](#)**

**» [Pending Orders](#)**

**» [New Orders](#)**

**» [Archived Orders](#)**

**» [Private Course Management](#)**

**» [Change Demo PWs](#)**

**» [Course Tracking](#)**

**» [Free](#)**

**» [Upgraded](#)**

**» [Premium](#)**

**» [Private](#)**

[WELCOME](#)

[SCHOOL](#)

[COMMUNITY](#)

[TESTS](#)

[RESOURCES](#)

[TEACHERS](#)

## New Private Students

Username	Course	Country	Enroll Date
afun	Beginner B	Russia	Jul 1 2000
acrazy	Intermediate A	United States	Jul 7 2000
lwxler	Beginner B	Uzbekistan	Jul 7 2000
astudent	Elementary C	Romania	Jul 10 2000

FIG. 4A

2017-09-06 10:56:00

Inventors: McCormick et al.  
Atty Docket No. ELT-002  
Atty/Agent: Michael A. Rodriguez  
Serial No. 09/908,966

10/16

**Monday**

shopping cart

[WELCOME](#)

[SCHOOL](#)

[COMMUNITY](#)

[TESTS](#)

[RESOURCES](#)

[TEACHERS](#)

**Private Teacher Alena**

My Private Chatrooms

» [Text Chat](#)

» [Voice Chat](#)

My Private Students

Username	Course	Country	Enroll Date	Email
<u>lwexler</u>	Beginner B	Uzbekistan	Jul 7 2000	<a href="mailto:lee.wexler@ef.com">lee.wexler@ef.com</a>
<u>astudent</u>	Elementary C	Romania	Jul 10 2000	<a href="mailto:alena@student.com">alena@student.com</a>

» **Faculty lounge**

» **Private students**

» **Registrar**

» **Courses**

» **Students**

» **Curriculum**

» Faculty manual

» **Discussions**

» **Rooms**

» **Schedule & key**

» **Chat administration**

FIG. 4B

11/16

Englishtown - Microsoft Internet Explorer

### Student: Lee Wexler

**Username:** lwexler  
**Course:** Beginner B  
**Enroll Date:** Fri Jul 7 2000  
**Location:** Brookline, Uzbekistan  
**Age/Gender:** 26 / M  
**Email:** lee.wexler@ef.com

**Preferences:** Chat: Text and Voice  
Time Difference: student is 4 hrs behind  
Student's Local Time New York Time

Mon: 09:00 - 12:00	Mon: 13:00 - 16:00
Tue: 09:00 - 12:00	Tue: 13:00 - 16:00
Wed: 12:00 - 15:00	Wed: 16:00 - 19:00
Thu: 12:00 - 15:00	Thu: 16:00 - 19:00
Fri: 21:00 - 24:00	Sat: 01:00 - 04:00

**Lessons Completed:** 224 out of 4

**Teacher Notes:**

Lesson 1: voice chat - went great!  
Talked about nouns.

Lesson 2: text chat - went good.  
Lee had questions about verbs.

220

Update Close

FIG. 4C

12/16

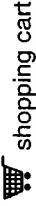
 shopping cart	<a href="#">WELCOME</a>	<a href="#">SCHOOL</a>	<a href="#">COMMUNITY</a>	<a href="#">TESTS</a>	<a href="#">RESOURCES</a>	<a href="#">TEACHERS</a>
<b>Monday</b>	<b>Administrator Alena</b>					
<input type="checkbox"/> <a href="#">TRACKING</a>	<a href="#">Private Students</a>					
<input type="checkbox"/> <a href="#">GENERAL</a>	<a href="#">Private teachers</a>					
<input type="checkbox"/> <a href="#">COMMUNITY</a>	<a href="#">Change teacher status</a>					
<input type="checkbox"/> <a href="#">SCHOOL</a>	<a href="#">Admissions</a>					
	<ul style="list-style-type: none"><li>» Pending Orders</li><li>» New Orders</li><li>» Archived Orders</li></ul>					
	<a href="#">Private Course Management</a>					
	<a href="#">Change Demo PWs</a>					
	<a href="#">Course Tracking</a>					
	<ul style="list-style-type: none"><li>» Free</li><li>» Upgraded</li><li>» Premium</li><li>» Private</li></ul>					

FIG. 5A

shopping cart

[TRACKING](#)  
 [GENERAL](#)  
 [COMMUNITY](#)

[SCHOOL](#)

**» [Admissions](#)**  
**» [Pending Orders](#)**  
**» [New Orders](#)**  
**» [Archived Orders](#)**

**» [Private Course Management](#)**  
**» [Change Demo Pws](#)**  
**» [Course Tracking](#)**  
**» [Free](#)**  
**» [Upgraded](#)**  
**» [Premium](#)**  
**» [Private](#)**

[WELCOME](#) [SCHOOL](#) [COMMUNITY](#) [TESTS](#) [RESOURCES](#) [TEACHERS](#)

## Private Students

Username	Course	Country	Enroll Date	Teacher
afun	Beginner B	Russia	Jul 10 2000	None
acrazy	Intermediate A	United States	Jul 7 2000	Alena Who
lwelexer	Beginner B	Uzbekistan	Jul 7 2000	Alena Shtessel
astudent	Elementary C	Romania	Jul 10 2000	Alena Shtessel

FIG. 5B

14/16

Englishtown - Microsoft Internet Explorer

### Student: Alena Fun

**Username:** afun  
**Course:** Beginner B  
**Enroll Date:** Mon Jul 10 2000  
**Location:** Chelyabinsk, Russia  
**Age/Gender:** 25 / F  
**Email:** alena@fun.net

**Preferences:** Chat: Text

Time Difference: student is 17 hrs behind

Student's Local Time	New York Time
Wed: 12:00 - 15:00	Thu: 05:00 - 08:00
Fri: 18:00 - 21:00	Sat: 11:00 - 14:00
Sat: 09:00 - 12:00	Sun: 02:00 - 05:00

**Teacher:**  232

Select a teacher

Alena Shtessel  
Alena Test  
Alena Who

Assign Close 236

FIG. 5C

Englishtown - Microsoft Internet Explorer

## Teacher: Alena Shtessel

**Username:** ashtessel  
**Location:** Cambridge, United States  
**Age/Gender:** 25/F  
**Telephone:** (617) 555-1212  
**Email:** alena.shtessel@ef.com

**Private Students**

<u>Username</u>	<u>Course</u>	<u>Country</u>	<u>Enroll Date</u>	<u>Email</u>
<u>lwxler</u>	Beginner B	Uzbekistan	Jul 7 2000	<u>lee.wexler@ef.com</u>
<u>astudent</u>	Elementary C	Romania	Jul 10 2000	<u>alena@student.com</u>

240

**Close**

FIG. 5E

 shopping cart	<a href="#">WELCOME</a>	<a href="#">SCHOOL</a>	<a href="#">COMMUNITY</a>	<a href="#">TESTS</a>	<a href="#">RESOURCES</a>	<a href="#">TEACHERS</a>
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<b>Monday</b>		<b>Private Teachers</b>																				
<input type="checkbox"/> <a href="#">TRACKING</a> <input type="checkbox"/> <a href="#">GENERAL</a> <input type="checkbox"/> <a href="#">COMMUNITY</a> <input type="checkbox"/> <a href="#">SCHOOL</a>		<table border="1"> <thead> <tr> <th><u>Username</u></th> <th><u>Name</u></th> <th><u>Location</u></th> <th><u>Email</u></th> </tr> </thead> <tbody> <tr> <td>ash tessel</td> <td>Alena Shtessel</td> <td>Cambridge, United States</td> <td>alena.ash tessel@ef.com</td> </tr> <tr> <td>atest</td> <td>Alena Test</td> <td>Ukraine</td> <td>test@test.com</td> </tr> <tr> <td>awho</td> <td>Alena Who</td> <td>Australia</td> <td>who@alena.com</td> </tr> </tbody> </table>					<u>Username</u>	<u>Name</u>	<u>Location</u>	<u>Email</u>	ash tessel	Alena Shtessel	Cambridge, United States	alena.ash tessel@ef.com	atest	Alena Test	Ukraine	test@test.com	awho	Alena Who	Australia	who@alena.com
<u>Username</u>	<u>Name</u>	<u>Location</u>	<u>Email</u>																			
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atest	Alena Test	Ukraine	test@test.com																			
awho	Alena Who	Australia	who@alena.com																			
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FIG. 5D

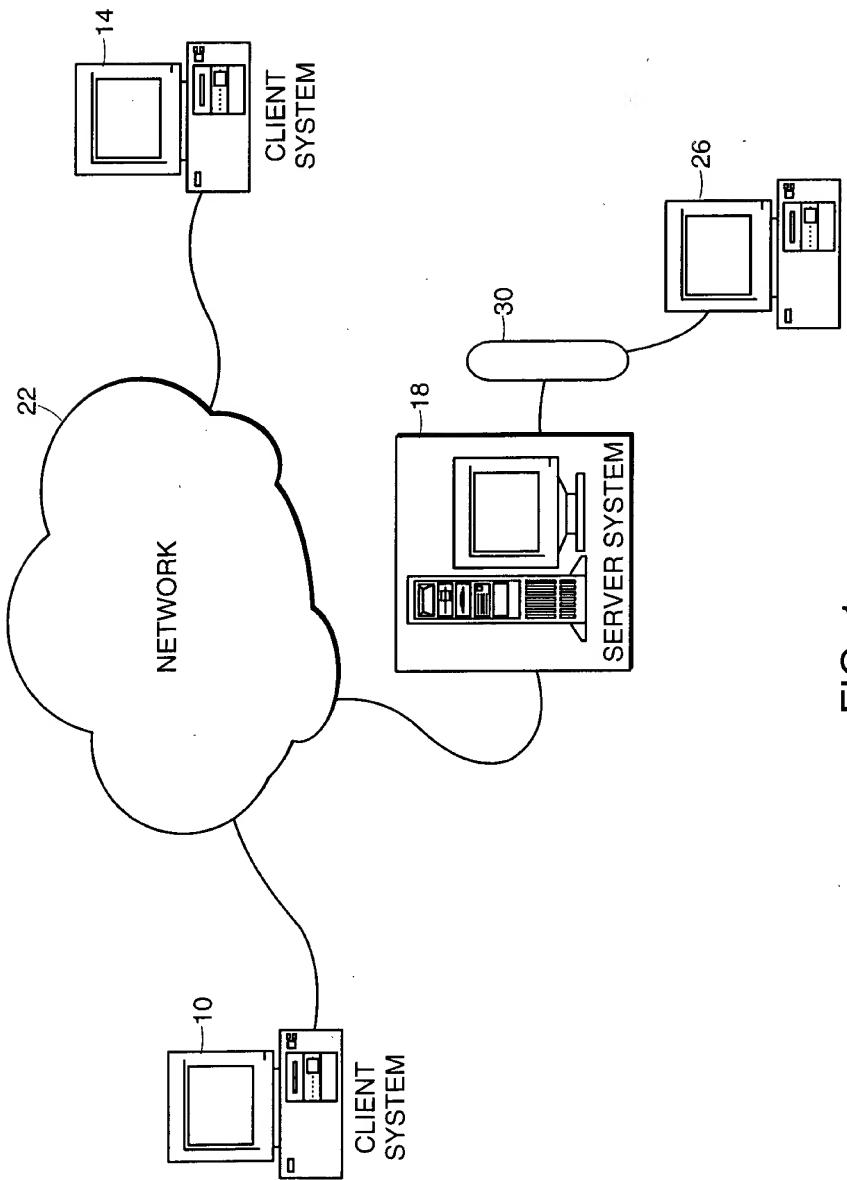


FIG. 1

